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**70 IPWF**  
**WORLD CONGRESS**  
REPUBLIC OF KENYA - 2025

# MARAFIKI CHALLENGE

Refer-A-Friend Programme





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## Refer-A-Friend Programme Guidelines

### Introduction

The **Marafiki Challenge** is an exciting **Refer-A-Friend** initiative designed to **promote and influence registrations** among friends in **pharmacy and pharmaceutical sciences globally**. The word “**Marafiki**” means “**friends**” in Swahili, reinforcing the spirit of **community** and **global engagement** in IPFS. This referral scheme allows **confirmed registrants** from previous registration phases to invite new participants via a **unique referral code**, known as the **Rafiki Code**, which is used during registration.

### Who Can Participate?

#### Referrers (Ambassadors) – Those Inviting Friends

- Must be a **confirmed registrant** of the 70th IPFS World Congress from a **prior registration phase**.
- Must have **fully completed registration requirements**, including full payment of fees.
- Must be a **member of an IPFS Member Organisation, IPFS Alumni, or an Individual Member**.
- Must hold a **valid confirmatory letter of membership**.
- Must **apply to be a referrer** and obtain a **unique Rafiki Code**.
- Must share their **Rafiki Code** with potential new registrants (Marafiki).
- **Official Delegates (ODs) can refer Marafiki but CANNOT refer other ODs** since ODs are designated by their respective MOs.

#### Referees (New Registrants) – Those Being Invited

- Must be referred by **only one referrer**.
- Must be a **new registrant** (not previously registered).
- Must register for 70th IPFS World Congress in the **corresponding phase**:

*Phase 2 referees must be referred by a Phase 1 referrer.*

*Phase 3 referees must be referred by a Phase 2 referrer.*

- Must **submit their referral code (Rafiki Code)** during registration.
- Must obtain a **valid Rafiki Registration ID** to attend the Gala Night & Award Ceremony (this will be issued prior to the event).

### Recognition & Awards

- The **top three (3) referrers (ambassadors)** who successfully invite the most Marafiki will be **recognised and awarded** during the **Gala Night and Award Ceremony!**
- **Minimum referrals** for entry to the draw is **five (5) new successful registration**.

