

70 IPSF WORLD CONGRESS REPUBLIC OF KENYA - 2025

# MARAFIKI CHALLENGE Refer-A-Friend Programme





# MARAFIKI CHALLENGE Refer-A-Friend Programme Guidelines

#### Introduction

The Marafiki Challenge is an exciting Refer-A-Friend initiative designed to promote and influence registrations among friends in pharmacy and pharmaceutical sciences globally. The word "Marafiki" means "friends" in Swahili, reinforcing the spirit of community and global engagement in IPSF. This referral scheme allows confirmed registrants from previous registration phases to invite new participants via a unique referral code, known as the Rafiki Code, which is used during registration.

## Who Can Participate?

## **Referrers (Ambassadors) – Those Inviting Friends**

- Must be a **confirmed registrant** of the 70th IPSF World Congress from a **prior** registration phase.
- Must have **fully completed registration requirements**, including full payment of fees.
- Must be a member of an IPSF Member Organisation, IPSF Alumni, or an Individual Member.
- Must hold a valid confirmatory letter of membership.
- Must apply to be a referrer and obtain a unique Rafiki Code.
- Must share their Rafiki Code with potential new registrants (Marafiki).
- Official Delegates (ODs) can refer Marafiki but CANNOT refer other ODs since ODs are designated by their respective MOs.

## **Referees (New Registrants) – Those Being Invited**

- Must be referred by **only one referrer.**
- Must be a new registrant (not previously registered).
- Must register for 70th IPSF World Congress in the **corresponding phase**:

Phase 2 referees must be referred by a Phase 1 referrer.

Phase 3 referees must be referred by a Phase 2 referrer.

- Must submit their referral code (Rafiki Code) during registration.
- Must obtain a **valid Rafiki Registration ID** to attend the Gala Night & Award Ceremony (this will be issued prior to the event).

## **Recognition & Awards**

- The top three (3) referrers (ambassadors) who successfully invite the most Marafiki will be recognised and awarded during the Gala Night and Award Ceremony!
- Minimum referrals for entry to the draw is five (5) new successful registration.





# How to Participate

#### For Referrers (Ambassadors)

- **1** Register in an earlier phase (Phase 1 or Phase 2).
- 2 Complete all registration requirements, including full payment.
- 3 Apply to be a referrer and receive your unique Rafiki Code.
- **4** Share your Rafiki Code with pharmacy friends and colleagues globally.
- **5** Ensure your **Marafiki** enter the **correct referral code** during registration.
- Track their successful registrations.
- **7** The more Marafiki you refer, the **higher your chances of winning**!

# For Referees (New Registrants)

- **I** Find a registered referrer (from the previous phase).
- **2** Receive their Rafiki Code and enter it correctly during registration.
- **3 Complete your registration and payment** to confirm participation.
- 4 Obtain your Rafiki Registration ID before the Gala Night & Award Ceremony.

# **Tips for Successful Participation**

- 1. Start early The sooner you register, the sooner you can start referring.
- 2. **Engage your network** Encourage friends and colleagues to join the Congress for a unique global experience.
- 3. **Promote on social media** Share your Rafiki Code on LinkedIn, WhatsApp, Facebook, Instagram, and Telegram.
- 4. **Highlight the Congress benefits** Tell your Marafiki about the networking opportunities, professional workshops, cultural experiences, and global pharmacy community.
- 5. Follow up Remind your Marafiki to complete their registration and payment before the deadline.
- 6. **Keep an eye on updates** Monitor official Congress announcements for programme deadlines and rankings.

# For more information:

Email: ipsfworldcongress2025@gmail.com WhatsApp Help Desk: +254 757 487 761

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