



70TH IPFS WORLD CONGRESS
REPUBLIC OF KENYA - 2025

SPONSORSHIP PROSPECTUS



What's Inside

Page 3 Foreword

Page 4 Chairperson's Message

Page 5 Overview of IPSF

Page 6 Overview of KEPHSA

Page 7 Welcome to the 70th IPSF World Congress

Page 8 Parts of the IPSF World Congress

Page 9 Main Programme Summary

Page 10 Symposia Tracks and Topics

Page 11 Workshop Topics

Page 13 Support Opportunities

Page 15 Value Proposition

Page 16 Sponsorship Benefits

Page 17 Sponsorship Categories

Page 18 Corporate Packages

Page 22 Other Sponsorship Opportunities

Page 23 Contact Information

Foreword

The Pharmacy Students Association of Kenya (KEPhSA) has been elected as the host of the 70th International Pharmaceutical Students Federation (IPSF) World Congress 2025. The Congress will take place in August 2025 in Nairobi, Kenya, hosted by the Reception Committee under the leadership of Mr. Silvanus Manyala, the Chairperson of the 70th IPSF World Congress.

IPSF was founded in 1949 and represents **over 500,000 pharmacy and pharmaceutical science students** in over 100 countries worldwide. **IPSF is the leading international advocacy organisation for pharmacy and pharmaceutical science students with a focus on the areas of public health, pharmacy education, and professional development.**

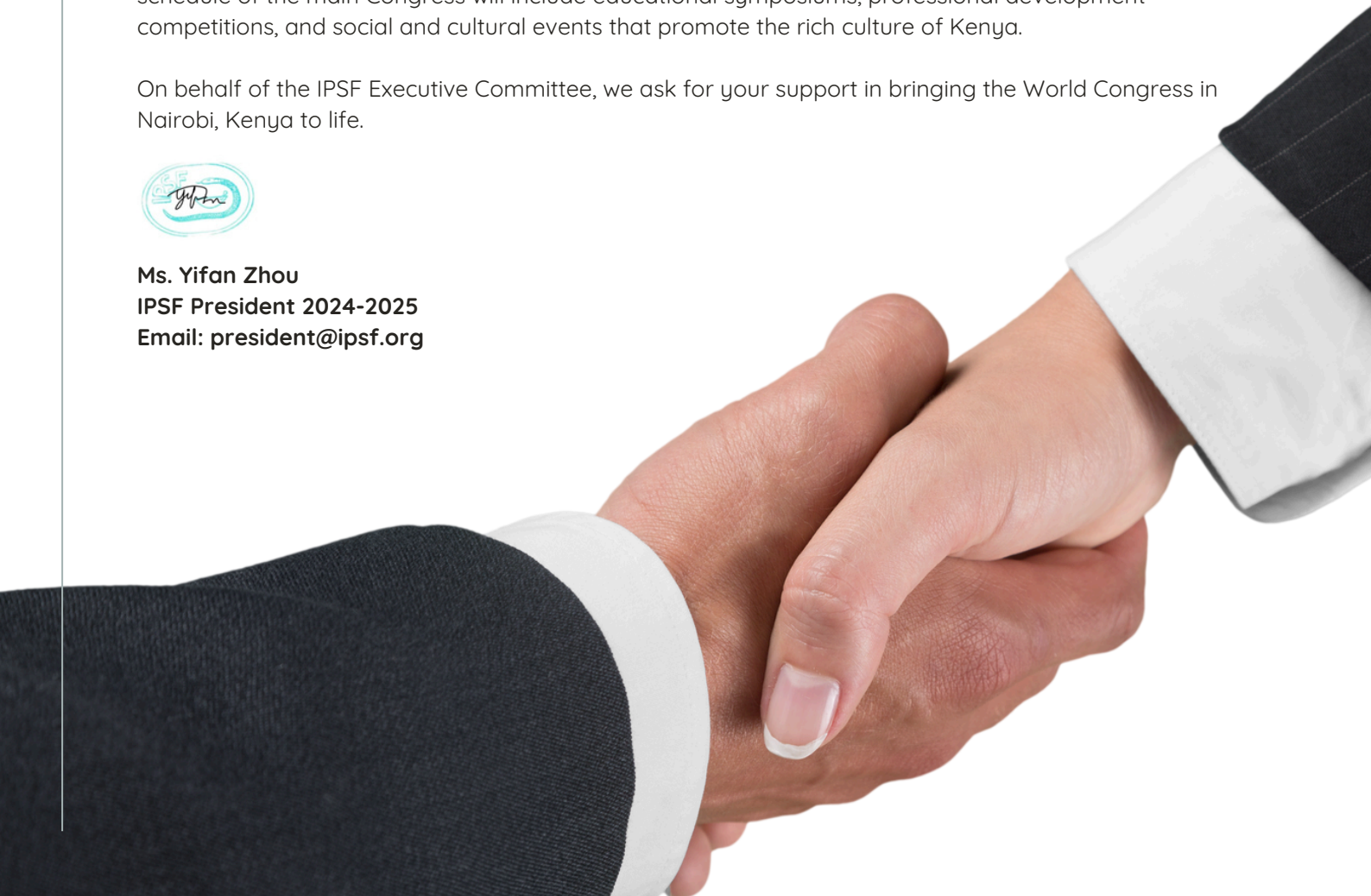
IPSF is an esteemed global organisation that holds Official Relations with the World Health Organization (WHO), Operational Relations with the United Nations Educational, Scientific, and Cultural Organization (UNESCO), and Roster Consultative Status with the Economic Social Council of the United Nations (UN ECOSOC). IPSF works in close collaboration with the International Pharmaceutical Federation (FIP). The IPSF Secretariat is supported and hosted by the FIP in The Hague, The Netherlands.

With the theme of **'Advancing Pharmacy Education and Practice for Global Health Impact'**, the upcoming 70th IPSF World Congress is estimated to host about 400 delegates, with the majority being international delegates from diverse backgrounds and nationalities. The Congress consists of three parts - a 'Leaders in Training' leadership camp, the main Congress, and the Post-Congress Tour. The schedule of the main Congress will include educational symposiums, professional development competitions, and social and cultural events that promote the rich culture of Kenya.

On behalf of the IPSF Executive Committee, we ask for your support in bringing the World Congress in Nairobi, Kenya to life.



Ms. Yifan Zhou
IPSF President 2024-2025
Email: president@ipsf.org



Chairperson's Message

Dear Prospective Sponsors and Partners,

On behalf of the 70th IPSF World Congress Reception Committee, we are honoured to be the host for the IPSF World Congress and invite all global friends to Nairobi, Republic of Kenya, from 4th to 18th August 2025.

As the Chairperson of the Congress, I am thrilled to extend a warm invitation to you to partner with us for this landmark event taking place in Nairobi, Kenya. Our congress theme, **"Advancing Pharmacy Education and Practice for Global Health Impact"**, underscores the pivotal role that pharmacy plays in addressing pressing global health challenges.

This congress will bring together **about 400 pharmacy and pharmaceutical sciences students, professionals, and stakeholders from around the world**, creating a unique platform for networking, collaboration, and knowledge exchange. Your support as a sponsor will not only enhance the experience for our delegates but also position your organization at the forefront of an influential gathering dedicated to shaping the future of pharmacy.

Special gratitude to the Ministry of Health, Ministry of Foreign and Diaspora Affairs, Ministry of Tourism and Wildlife, Pharmacy and Poisons Board, Pharmaceutical Society of Kenya and the Office of the Governor for Nairobi City County for their endorsements of this event.

We are committed to creating a vibrant and engaging environment that fosters innovation and inspires action. **By partnering with us, you will gain visibility among a diverse audience, including future leaders in pharmacy and healthcare, while demonstrating your commitment to advancing global health initiatives.**

We look forward to working together to make the 70th IPSF World Congress an unforgettable experience.

Sincerely,



Mr. Silvanus Manyala
Chairperson of the 70th IPSF World Congress
Email: congress@ipsf.org





International
Pharmaceutical
Students' Federation

Overview of IPSF

- Founded in 1949
- Over 500,000 members in over 100 countries worldwide
- Leading international advocacy organisation for pharmacy and pharmaceutical science students
- Promotes improved public health through the provision of information, education, and professional development initiatives

Partnerships:

- IPSF holds official relations with the World Health Organization (WHO), Operational Relations with the United Nations Educational, Scientific, and Cultural Organization (UNESCO), and roster consultative status with the Economic Social Council of the United Nations (UN ECOSOC).
- Additionally, IPSF works in close collaboration with the International Pharmaceutical Federation (FIP), which supports and hosts the IPSF Secretariat based in The Hague, the Netherlands.
- Other partners include the International Federation of Pharmaceutical Manufacturers and Associations (IFPMA), Global Health Workforce Network Youth (GHWNY), A4HP (Alliance for Health Promotion), international student associations and others.

Public Health

- In cooperation with global partners, IPSF organised various public health campaigns on medicines and diseases to improve public health. IPSF members can create each campaign together through informative flyers, posters and infographics, competitions, and workshops to educate the general public.

Pharmacy Education

- IPSF strives to create unique and interesting opportunities for its members through international internships, educational and scientific symposia, seminars, research projects and so on to IPSF members.

Professional Development

- IPSF provides various professional development programmes to improve professional skills as a future pharmacist, such as a patient counselling event, clinical skills event, and compounding event. Furthermore, IPSF supports the development of leadership to be a future leader.

Student Exchange Programme

- Student Exchange Programme (SEP) is IPSF's largest project, offering professional pharmacy internships worldwide in hospital, community pharmacy, laboratory, etc. Every year, more than 1,000 students around the world are given the opportunity to experience the field of pharmacy in different countries.



Overview of KEPhSA

- Established in 2012
- Registered under the Societies Act Cap 108 of the Laws of Kenya
- Over 3,000 members in nine universities
- Welfare organisation for Bachelor of Pharmacy students and recent graduates in Kenya
- KEPhSA is focused on fostering cohesion among students in the country by creating a common platform of engagement and advancing the study and practice of the pharmacy profession.

We make a better place for pharmacy students; shaping a place for future pharmacists. Pharmacists have a huge responsibility of managing drug therapy, counseling on medication use, and monitoring drug therapy outcomes. This organisation is here to prepare you as a student of pharmacy to meet these challenges. Our team is dedicated to unite Pharmacy students, mentor them and help them face challenges in the field.

Education | Collaboration | Professional Development | Team building | Health and Wellness | Advocacy





TH
70 IPSF
WORLD CONGRESS
REPUBLIC OF KENYA - 2025

Welcome to the 70th IPSF World Congress

The 70th IPSF World Congress aims to address pressing global health challenges and improve healthcare outcomes through enhanced pharmacy education and practice.

Date:	Leaders in Training (4th to 7th August 2025) World Congress (7th to 15th August 2025) Post Congress Tour (15th to 18th August 2025)
Venue:	United State International University - Africa, Nairobi, Republic of Kenya
Expected participants:	400 students and recent graduates
Theme:	Advancing Pharmacy Education and Practice for Global Health Impact
Main programme:	Educational and scientific symposia, workshops, professional development events, public health campaigns, social events, excursions, IPSF general assembly, etc.

Since the visionary preparatory meeting in 1948 and the official establishment of the IPSF in 1949, the Federation has grown into a global force, uniting pharmacy students and professionals worldwide.

Over the past seven decades, the IPSF World Congress has been a beacon of knowledge, networking, and cultural exchange, with 69 editions held in various corners of the globe. This congress serves as a premier platform for pharmacy students and professionals from around the globe to engage in critical discussions surrounding pharmacy education and practice.

The 70th IPSF World Congress will take place in Nairobi, Kenya, in August 2025, marking a significant milestone as it returns to Africa after a few years. The overarching theme for this 70th edition, "Advancing Pharmacy Education and Practice for Global Health Impact", emphasizes the vital role that pharmacy plays in addressing pressing global health challenges.

The Congress aims to host approximately 400 delegates, including international participants from diverse backgrounds and nationalities, fostering a rich environment for collaboration and cultural exchange. The event program will feature educational and scientific symposia, workshops, side events, professional development competitions, networking sessions, excursions and cultural events that celebrate Kenya's heritage. With a focus on equipping future pharmacy leaders with the skills and knowledge necessary to make impactful contributions to global health, this congress promises to be both informative and inspiring.



Parts of the World Congress

Leaders in Training

A pre-congress camp designed to equip young pharmacists with leadership skills essential for their future roles in the profession. LIT is IPSF's representative leadership development programme which aims participants to train soft skills, leadership, and management skills. This programme opens for 30 participants for four days prior to the World Congress to maximize their leadership potential.

World Congress

This is a eight-day long period of activities that will include:

- Scientific and educational symposiums featuring expert speakers and panelists on relevant topics.
- Abstract and poster presentations by delegates in line with the Congress sub-themes.
- Themed workshops featuring global trends in health and pharmaceutical care.
- Side events and meetings limited to key sponsors and partners.
- Professional development competitions that allow participants to showcase their skills.
- Public health campaign that allows participants to administer medication therapy management.
- Social and cultural events that highlight Kenya's rich heritage.
- Study tours to participate in learning activities.
- Excursions to showcase the beauty of Nairobi City.

Post Congress Tour

An opportunity for delegates to explore local attractions, fostering cultural exchange and networking in a relaxed environment. This four-day segment after the World Congress, is a local tour programme for international delegates. This programme gives attendees a memorable time by providing them with various attractions in Nairobi and the coastal towns of Kenya.

IPSF World Congress Cradle of Future Global Health Leaders



Main Programme in Summary

Educational and Scientific Symposia

At the IPSF World Congress symposia, expert speakers will speak to pharmacy students and recent graduates on the current trends in pharmaceutical education and science. Renowned speakers' intelligence, professional knowledge, and experience will provide a chance for pharmacy students and recent graduates to reflect on their roles in the future, to cope with environmental changes and innovations in digital healthcare. At the Symposium of the 70th IPSF World Congress, participants will learn, network and share their thoughts on global health. The Congress scope is highly relevant and timely as it encapsulates the critical role that pharmacy education and practice play in addressing global health challenges and improving healthcare outcomes worldwide.

Workshops

The workshops at the IPSF World Congress will be educational, informative and social. Using peer-learning techniques and other interactive measures, these workshops will convey suggestions on how the pharmacists' role should change in this rapidly changing era. Also, this will be a critical time to discuss how community pharmacies and pharmaceutical industries contribute to the pharmacy system, health & medical treatment, public health and pharmacy education. In the social parts of workshops, Kenyan traditional and various contents are present. Thus, this session will offer valuable time for participants to broaden knowledge not only about pharmacy but in diverse fields.

Public Health Campaign

Public Health campaign aims participants to offer positive influences about health and health knowledge to communities. Through joining this programme, they also develop communication and delivering information skills. The public health campaign theme focuses on Adult diseases, chronic diseases, misuse and abuse of medicines. Therefore, participants put tremendous effort on learning and familiarising the information above all, preparing various contents about prevention and management of diseases and methods of using medicines.

Professional Development Events

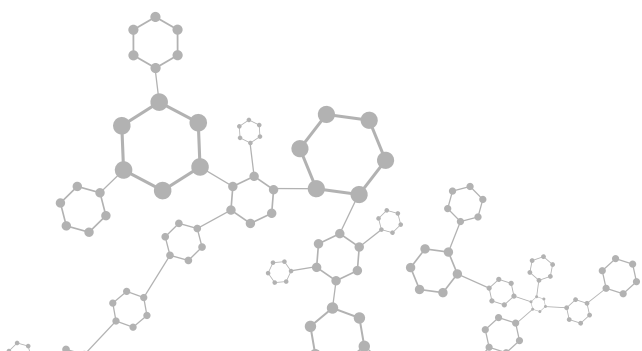
IPSF is committed to promoting the role of the pharmacist. Professional Development Events involve the process of active participation in learning activities that assist individuals in developing and maintaining continuing competence, enhancing their professional practice and optimising health outcomes as an integral member of the health professional team. Through professional skills competitions, such as compounding, clinical skills, patient-counselling and industrial skills events, IPSF strives to enhance the knowledge, skills, attitudes and values required by pharmacy professionals and students for their future practice.

IPSF General Assembly

IPSF General Assembly (GA) is the supreme decision-making body of the Federation and shall discuss and decide the furtherance of the objectives of the Federation. The GA consists of all the members of the Federation, and official delegates of each association gather together to participate in decision making. The GA is convened by the Executive Committee and held at least once annually in accordance with decisions taken previously by the GA..

Social Events

IPSF World Congress is not only a chance to expand insights in pharmacy and pharmaceutical fields, but also broaden social networks with students and early career pharmacists worldwide from 100 countries. Daily social events, such as Welcoming Night, Kenyan Night, International Night, Auction Night, Recreational Night, Alumni Reunion Night, Gala and Awards Night, are waiting for the participants. At the 70th IPSF World Congress, attendees will be able to experience and enjoy beautiful Kenyan culture through various activities, too. We are sure all delegates will have huge fun with IPSF friends.



Symposia Tracks and Topics

RESEARCH AND INNOVATION

In an era of rapid technological advancement and evolving healthcare needs, pharmaceutical research and innovation are crucial for addressing global health challenges. This track is essential as it bridges the gap between academic research and practical applications, while introducing emerging trends in pharmaceutical sciences.

Key Topics

1. Pharmaceutical Research Advances
2. Traditional Complementary and Alternative Medicine (TCAM)
3. Pharmacogenomics



ADDRESSING GLOBAL HEALTH CHALLENGES

Global health challenges require coordinated international responses and innovative solutions. Pharmacists play a crucial role in addressing these challenges through medication management, public health initiatives, and healthcare system strengthening.

Key Topics

1. Pandemic Preparedness
2. Access to Essential Medicines
3. Global Health Systems

ROLE OF PHARMACISTS IN PATIENT SAFETY

Patient safety is fundamental to healthcare delivery, and pharmacists are uniquely positioned to prevent medication errors, ensure quality care, and promote patient-centered approaches. This track addresses the critical role of pharmacists in maintaining and improving patient safety standards.

Key Topics

1. Medication Safety Systems
2. Quality Assurance in Pharmacy Practice
3. Pharmacovigilance and Patient-centered Care



PRACTICE ADVANCEMENT

The pharmacy profession is evolving rapidly, with expanding roles and responsibilities. This track is essential for preparing pharmacists to adapt to new practice models and embrace emerging opportunities in healthcare delivery.

Key Topics

1. Advanced Clinical Services
2. Community Pharmacy Transformation
3. Education and Professional Development
4. Self Care and Mental Wellness



Workshop Topics

DIGITAL HEALTH SOLUTIONS

The rapid digitalization of healthcare services necessitates that pharmacy professionals understand and effectively utilize digital health technologies. This workshop is crucial as it prepares participants for the technological transformation of pharmacy practice.

Key Topics

1. Digital Pharmacy Tools
2. Health Information Technology
3. Digital Patient Engagement



CLIMATE CHANGE AND GLOBAL HEALTH

Climate change significantly impacts global health and healthcare delivery. Pharmacists must understand these connections to contribute to sustainable healthcare practices and environmental stewardship. This workshop explores the intersection of climate change and healthcare, focusing on sustainable pharmacy practices and the role of pharmacists in environmental health.

Key Topics

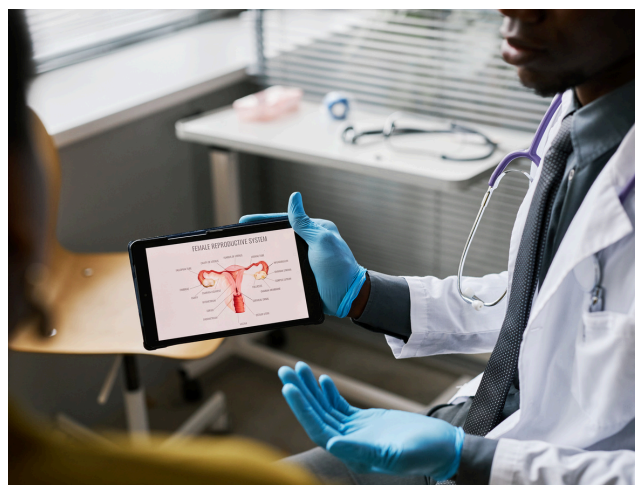
1. Environmental Impact of Pharmaceuticals
2. Climate-Related Health Challenges
3. Sustainable Healthcare Practices

SEXUAL AND REPRODUCTIVE HEALTH

Pharmacists play a crucial role in providing sexual and reproductive health services. This workshop addresses the need for comprehensive knowledge and a sensitive approach to these essential healthcare services and provides practical training in delivering sexual and reproductive health services in pharmacy settings, emphasizing both clinical knowledge and communication skills.

Key Topics

- 1.Reproductive Health Services
- 2.Communication and Counseling
- 3.Access and Advocacy



ANTIMICROBIAL RESISTANCE AND STEWARDSHIP

Antimicrobial resistance (AMR) is a global health threat requiring urgent attention. Pharmacists are key players in promoting appropriate antimicrobial use and stewardship. This workshop provides comprehensive training in antimicrobial stewardship, focusing on practical strategies to combat antimicrobial resistance in various healthcare settings.

Key Topics

- 1.AMR Prevention and Control
- 2.Antimicrobial Stewardship Programs
- 3.Clinical Decision Making

SUSTAINABLE PHARMACEUTICAL MANUFACTURING & WASTE MANAGEMENT

Understanding pharmaceutical manufacturing processes is essential for ensuring quality medication production and supply chain integrity. This workshop provides insights into pharmaceutical manufacturing processes, quality control, and regulatory requirements, with a focus on local manufacturing capacity development.

Key Topics

- 1.Manufacturing Processes
- 2.Quality Management
- 3.Regulatory Compliance
- 4.Waste Management



Support Opportunities

Why Sponsor IPSF World Congress?

By aligning with this event, sponsors and partners can gain visibility, establish valuable connections, and inspire the next generation to pursue groundbreaking discoveries in the field to address global health challenges. The funds will support the planning and execution aspects of the 15-day event ensuring that both the delegates and partners experience is taken care of.

Pharmaceutical Companies and Organizations

As leaders in the pharmaceutical industry, your support for the IPSF World Congress will provide invaluable opportunities for networking, talent acquisition, and showcasing your innovative products and services.

By aligning with this prestigious event, you can:

- Engage with the brightest minds and future leaders in the pharmaceutical field
- Foster meaningful connections with potential employees and future collaborators
- Demonstrate your commitment to nurturing the next generation of pharmaceutical professionals
- Market your products and services to a potential future market both locally and globally

Health Agencies and Allied Organizations

As a health organization, your support for the IPSF World Congress aligns with the mission of promoting public health and well-being.

By partnering with us, you can:

- Raise awareness about your initiatives and programs among future healthcare professionals
- Foster collaborations and knowledge-sharing on pressing health issues
- Contribute to the development of a skilled and socially responsible pharmaceutical workforce

Airlines and Flight Companies

Airlines and flight companies can leverage a mutually beneficial partnership with the 70th IPSF World Congress in Kenya to create value for both parties and enhance the overall experience for attendees. They cannot only support the event but also benefit from increased bookings, enhanced brand visibility, and the opportunity to establish long-term relationships with professionals in the pharmaceutical industry. Here is a brief illustration of how this partnership could work:

- Airlines can offer special discounted rates for congress attendees, making travel more affordable and accessible for international participants. This can increase the number of attendees and boost the airlines' passenger numbers during the event period.
- Flight companies can create branded travel packages that include flights, airport transfers, and even pre or post-congress tours of Kenya. This would provide a seamless travel experience for attendees while promoting the airline's services.
- Airlines can become official sponsors of the congress, gaining visibility through branding at the event venue, in promotional materials, and on the congress website. This exposure can enhance their reputation within the pharmaceutical community.
- Airlines can offer bonus miles or points for attendees who book their flights through the official congress travel partner. This can encourage loyalty and repeat business from the pharmaceutical community.
- Airlines and the IPSF can collaborate on social media campaigns, sharing content about the congress, travel tips, and highlighting Kenya as a destination. This can increase engagement and reach for both parties.

Research Organisations and Institutions

Your support will not only contribute to the success of this global event but also invest in the future of pharmaceutical research and innovation.

By partnering with the IPSF World Congress, you can:

- Showcase your cutting-edge research initiatives and findings to a captive audience of aspiring pharmaceutical professionals
- Foster collaborations and knowledge exchange with students and academics from around the world
- Identify and recruit talented individuals for internships, research positions, or future employment opportunities
- Demonstrate your commitment to nurturing the next generation of pharmaceutical researchers and scientists

Tourism Industry

This Congress presents an excellent opportunity to showcase Kenya's tourism offerings and hospitality services.

By partnering with the IPSF World Congress, you can:

- Promote Kenya as a destination for international events and conferences, attracting a diverse audience of future pharmaceutical professionals
- Highlight your efforts in developing sustainable and responsible tourism practices, aligning with the Congress's commitment to social responsibility
- Showcase your country's rich cultural heritage, culinary delights, and unique attractions to a global audience

Media Companies

The IPSF World Congress presents a unique opportunity for media companies to gain exposure and showcase their capabilities.

By supporting this event, you can:

- Reach a global audience of pharmaceutical professionals and students
- Highlight your expertise in covering scientific and healthcare-related events
- Contribute to the dissemination of knowledge and insights from the pharmaceutical industry

Banks and Financial Institutions

This event is an attractive opportunity to engage with the pharmaceutical community while enhancing your brand presence for lead generation and customer acquisition. With over 3,000 (local) and 500,000 (global) students and early career pharmaceutical professionals as members of IPSF, this is a highly targeted audience for your products and services. In attendance will also be members of faculty, representatives from pharmaceutical associations and companies, as well as other investors who are all potential clients.

- **Product Promotions:** You can showcase tailored products like education loans, savings plans, or start-up capital for small businesses, which are directly relevant to students transitioning into the workforce.
- **Direct Engagement:** Includes use of booths and networking opportunities to engage attendees and collect leads for future outreach.
- **Thought Leadership Opportunities:** Financial institutions can participate as speakers or panelists to share expertise on topics like financial literacy, entrepreneurship, or leadership training, aligning with the event themes.
- **Innovation Positioning:** Sponsorship offers a platform to showcase tech-driven solutions and highlight innovations, such as digital banking apps or climate-friendly investment portfolios.

Value Proposition

Delivering Unmatched Impact

Brand Visibility and Exclusive Recognition:

- Sponsors will have their logos prominently displayed on all event materials, including the congress website, social media pages, promotional brochures, banners, publications, and signage at the event. This visibility will enhance brand recognition among a diverse audience of pharmacy professionals, students, and stakeholders from around the world.

Networking Opportunities:

- The event will attract pharmacy leaders, educators, and policymakers, providing sponsors with direct access to potential clients and partners within the healthcare and pharmaceutical sectors. Sponsors may also be invited to exclusive networking sessions or receptions with delegates, allowing them to build relationships and explore potential collaborations.

Positive Image:

- By sponsoring the congress, you can demonstrate their commitment to advancing pharmacy education, global health initiatives and professional development. This aligns with corporate social responsibility goals and enhances their reputation as socially responsible organizations.

Engagement Activities:

- Participate in a meaningful way by offering expert insights, mentorship, or a presentation about your products and services. Additionally, there will be opportunities for sponsors to host workshops or informational sessions during the congress and can provide direct engagement with attendees.

Delegate Welcoming Kit:

- Opportunity to submit an insert, branded gift and merchandise in the welcoming kit for delegates.

Highly Targeted Audience:

- By sponsoring this event, your brand will have access to a highly targeted audience of pharmacy and pharmaceutical science students, faculty, and industry professionals, all of whom have a vested interest in the pharmacy industry. We shall have representatives from the Pharmaceutical Society of Kenya (PSK), the Ministry of Health (Kenya), and others.

Access to emerging talent:

- As a sponsor, you will have the opportunity to connect with emerging talent in the pharmacy industry and potentially recruit top talent for your organization.

Community engagement:

- By sponsoring this event, you will be demonstrating your commitment to the local community and supporting the development of the pharmacy profession in the region.

Flexible Sponsorship Opportunities:

- The Reception Committee offers a variety of sponsorship levels and benefits, ensuring that there is an option that fits your brand's budget and goals.

Brand Alignment:

- Your brand will be aligned with respected and established organizations such as the Pharmaceutical Society of Kenya (PSK), Hospital Pharmacists Association of Kenya (HOPAK), Kenya Association of Pharmaceutical Industry (KAPI), and Kenya Medical Association (KMA), and will have the opportunity to strengthen its reputation in the industry.

Media Exposure:

- The congress will be covered by various media outlets, providing additional exposure for sponsors through press releases, interviews, and articles.

Post-Event Recognition:

- Sponsors will be recognized in post-event reports and publications that summarize the congress outcomes, further enhancing their visibility among industry peers.

Long-Term Partnerships:

- Establishing a partnership for this event can lead to future collaborations on other initiatives or events organized by KPhSA, IPSF or related entities.

Market Research Opportunities:

- Sponsors can gain valuable insights into current trends in pharmacy education and practice through interactions with delegates, helping them understand market needs better.

Sponsorship Benefits

Empowering Partnerships, Driving Success

Key Sponsorship Benefits	Tier 1 Over €10,000	Tier 2 Over €8,000	Tier 3 Over €5,000	Tier 4 Over €3,500
Promo on our social media networks	✓	✓	✓	✓
Sponsor list recognition during opening remarks	✓	✓	✓	✓
Acknowledgement in news articles	✓	✓	✓	✓
Logo in delegate info booklet	✓	✓	✓	✓
On-site Exhibition Space	✓	✓	✓	✓
Virtual exhibition on the website	12 months	4 months	3 months	1 month
Logo on event notebooks	✓	✓	✓	✗
Advertisements in the congress digital newsletters	Full Page	1/2 Page	1/4 Page	✗
Branded items into the delegate welcome kit	✓	✓	✓	✗
Panel/Plenary opportunity	✓	✓	✗	✗
Complimentary tickets to the Gala Dinner and Awards Ceremony	✓	✓	✗	✗
Sponsor promo video during session change overs	✓	✓	✗	✗
Logo on certificates of participation	✓	✗	✗	✗
Exclusive workshop opportunity	Title sponsor only	✗	✗	✗
Logo on event T-shirt sleeve	Title sponsor only	✗	✗	✗
Logo on the welcome kit tote bag	✓	✗	✗	✗
Branding on staff/volunteer uniform	✓	✗	✗	✗
Exclusive side event opportunity	✓	✗	✗	✗
Logo in participant badge	Title sponsor only	✗	✗	✗

Sponsorship Categories

Corporate Sponsorships

- Title (€15,000) - Tier 1
 - Platinum (€10,000) - Tier 1
 - Diamond (€8,000) - Tier 2
 - Gold (€5,000) - Tier 3
 - Silver (€3,500) - Tier 4
 - Bronze (€2,500) - Tier 5
- **Exhibition Opportunities** (€1,000 for 3 days & €1,800 for 6 days)
 - **Side Events** (€500 per exclusive session of 2 hours)
 - **Professional Development Competition Package** (€1,000 per competition)
 - **Leaders in Training Package**
 - **Post Congress Tour Package**



Corporate Packages

Standard Rates

Title (€15,000): Only 1 Slot Available

- **Exclusive Visibility:** Large-sized company's logo shall be prominently featured on the conference website, promotional materials, stationery, registration screen branding and event signage. The sponsor logo will appear alongside the event, Federation and host logo in all digital promotional flyers, default screen.
- **Speaker Opportunity:** One dedicated 15-minute speaking slot for a representative from your company during both the opening and closing ceremonies.
- **Panel Opportunity:** Two slots in different panel discussions of choice for your company or organisation.
- **Premier Exhibition Space:** Prime exclusive booth location in the on-site exhibition area with enhanced visibility and high traffic.
- **Virtual Exhibition:** Carousel feature on the event website throughout the year (12 months).
- **Attendee Access:** Five (5) complimentary Congress registrations for your team for five days of your choice within the main World Congress main programme.
- **Prominent Logo on Conference Materials:** Prominent placement on the conference program, delegates badges, notebooks, and promotional email signatures.
- **Social Media Dominance:** Regular (bi-monthly) and exclusive mentions on both the World Congress and KEPHSA social media platforms (X, Instagram, Facebook, and LinkedIn).
- **Pre-congress Activity:** Two (2) pre-congress webinars on select relevant topics in the first and last phases of registration.
- **Ice Breaker Sponsor Session:** 2 Kahoot Sessions (15 questions each) on separate days during the congress.
- **Sponsor Session:** One presentation/talking slot (30 minutes) during the sponsors' session.
- **Lanyard Tag Branding:** Exclusive logo placement on the delegate lanyard tags.
- **Side Event:** One (1) in-person 2-hour-long exclusive engagement with target delegates on the margins of the event.
- **Recognition in Post-Congress Materials:** Prominent acknowledgement in post-congress reports, social media recap posts, thank-you letters, and press releases.
- **Publication Ad:** Full-page (behind cover or back page) advertisement in the Congress newsletters and program booklet.
- **Brand Video Ad:** Two minute video advertisement to be played during breaks for six (6) days.
- **Delegate Kit:** Opportunity to submit an insert, branded gift and merchandise in the welcoming kit for delegates.
- **Official Event T-Shirt Sponsor:** Exclusive sponsor of event-themed T-shirts for approximately 400 delegates, co-branded with event logo; The T-shirts will be won exclusively during the study tours; Recognition as the official T-Shirt Sponsor in event communications, including social media mentions.
- **Staff Uniform:** Exclusive sponsor of event-themed uniform/T-shirts for approximately 60 staff (volunteers, the reception committee) co-branded with event logo (with the sponsor's logo featured on the sleeve.)
- **Certificate Sponsor:** The sponsor logo will appear alongside the host, IPSF and world congress logos on participant certificates.
- **Gala and Awards Dinner Invitation:** Invitation and three (3) tickets to the Gala Night and Award Ceremony the opportunity to present awards to competition winners.
- **Sponsor List Acknowledgment:** Mention during opening and closing ceremonies.

Platinum (€10,000)

- **Brand Visibility:** Medium-sized company's logo shall be featured on the conference website, promotional materials, registration screen branding and event signage.
- **Speaker Opportunity:** One dedicated 10-minute speaking slot for a representative from your company during the conference.
- **Panel Opportunity:** One slot in a panel discussion of choice for your company or organisation.
- **On-site exhibition:** Prime booth location in the on-site exhibition area with enhanced visibility and high traffic.
- **Virtual Exhibition:** Carousel feature on the event website for six (6) months.
- **Attendee Access:** Three (3) complimentary Congress registrations for your team for four (4) days of the main event.
- **Logo on Conference Materials:** Visible placement on the conference program, notebooks and promotional email signatures.
- **Social Media Dominance:** Regular (monthly) and exclusive mentions on both the World Congress and KPhSA social media platforms (X, Instagram, Facebook, and LinkedIn).
- **Pre-congress Activity:** One (1) pre-congress webinar on a select relevant topic during the last phase of congress registration.
- **Ice Breaker Sponsor Session:** 1 Kahoot Sessions (10 questions) on one day during the congress.
- **Sponsor Session:** One presentation/talking slot (20 minutes) during the sponsors' session.
- **Recognition in Post-Congress Materials:** Prominent acknowledgement in post-congress reports, social media recap posts, thank-you letters, and press releases.
- **Publication Ad:** Full-page advertisement (mid page) in the Congress newsletters and program booklet.
- **Brand Video Ad:** Two minute video advertisement to be played during breaks for three (3) days.
- **Delegate Kit:** Opportunity to submit an insert and branded merchandise in the welcoming kit for delegates.
- **Certificate Sponsor:** The sponsor logo will appear alongside the host, IPSF and world congress logos on participant certificates.
- **Gala and Awards Dinner Invitation:** Invitation and two (2) tickets to the Gala Night and Award Ceremony the opportunity to present awards to competition winners.
- **Sponsor List Acknowledgment:** Mention during opening and closing ceremonies.



Diamond (€8,000)

- **Brand Visibility:** Small-sized company's logo shall be featured on the conference website, promotional materials, registration screen branding and event signage.
- **Speaker Opportunity:** One dedicated 10-minute speaking slot for a representative from your company during the conference.
- **Panel Opportunity:** One slot in a panel discussion of choice for your company or organisation.
- **On-site exhibition:** Standard booth location in the exhibitor area with enhanced visibility and high traffic..
- **Virtual Exhibition:** Carousel feature on the event website for four (4) months.
- **Attendee Access:** Two (2) complimentary Congress registrations for your team for three (3) days of the main event.
- **Logo on Conference Materials:** Visible placement on the conference program, notebooks and promotional email signatures.
- **Social Media Dominance:** Regular (quarterly) and exclusive mentions on both the World Congress and KEPHSA social media platforms (X, Instagram, Facebook, and LinkedIn).
- **Ice Breaker Sponsor Session:** 1 Kahoot Sessions (5 questions) on one day during the congress.
- **Sponsor Session:** One presentation/talking slot (15 minutes) during the sponsors' session.
- **Recognition in Post-Congress Materials:** Prominent acknowledgement in post-congress reports, social media recap posts, thank-you letters, and press releases.
- **Publication Ad:** Half-page advertisement (mid page) in the Congress newsletters and program booklet.
- **Brand Video Ad:** Two minute video advertisement to be played during breaks for one (1) day.
- **Delegate Kit:** Opportunity to submit an insert and branded merchandise in the welcoming kit for delegates.
- **Gala and Awards Dinner Invitation:** Invitation and two (2) tickets to the Gala Night and Award Ceremony
- **Sponsor List Acknowledgment:** Mention during opening and closing ceremonies.

Gold (€5,000)

- **Brand Visibility:** Small-sized company's logo shall be featured on the conference website, promotional materials, registration screen branding and event signage.
- **Speaker Opportunity:** One dedicated 10-minute speaking slot for a representative from your company during the conference.
- **On-site exhibition:** Standard booth location in the exhibitor area with enhanced visibility and high traffic..
- **Virtual Exhibition:** Carousel feature on the event website for three (3) months.
- **Attendee Access:** Two (2) complimentary Congress registrations for your team for three (3) days of the main event.
- **Logo on Conference Materials:** Visible placement on the conference program, notebooks and promotional email signatures.
- **Social Media Dominance:** Regular (quarterly) and exclusive mentions on the World Congress social media platforms (X, Instagram, Facebook, and LinkedIn).
- **Sponsor Session:** One presentation/talking slot (10 minutes) during the sponsors' session.
- **Recognition in Post-Congress Materials:** Prominent acknowledgement in post-congress reports, social media recap posts, thank-you letters, and press releases.
- **Publication Ad:** Quarter-page advertisement (mid page) in the Congress newsletters and program booklet.
- **Delegate Kit:** Opportunity to submit an insert and branded merchandise in the welcoming kit for delegates.
- **Gala and Awards Dinner Invitation:** Invitation and two (2) tickets to the Gala Night and Award Ceremony
- **Sponsor List Acknowledgment:** Mention during opening and closing ceremonies.

Silver (€3,500)

- **Brand Visibility:** Small-sized company's logo shall be featured on the conference website, promotional materials, registration screen branding and event signage.
- **Speaker Opportunity:** One dedicated 5-minute speaking slot for a representative from your company during the conference.
- **On-site exhibition:** Standard booth location in the exhibitor area with enhanced visibility and high traffic..
- **Virtual Exhibition:** Carousel feature on the event website for one (1) month.
- **Attendee Access:** One (1) complimentary Congress registrations for your team for three (3) days of the main event.
- **Logo on Conference Materials:** Visible placement on the conference program, notebooks and promotional email signatures.
- **Social Media Dominance:** Regular (quarterly) and exclusive mentions on the World Congress social media platforms (X, Instagram, Facebook, and LinkedIn).
- **Sponsor Session:** One presentation/talking slot (5 minutes) during the sponsors' session.
- **Recognition in Post-Congress Materials:** Prominent acknowledgement in post-congress reports, social media recap posts, thank-you letters, and press releases.
- **Sponsor List Acknowledgment:** Mention during opening and closing ceremonies.

Bronze (€2,500)

- **Brand Visibility:** Small-sized company's logo shall be featured on the conference website, promotional materials, registration screen branding and event signage.
- **On-site exhibition:** Standard booth location in the exhibitor area with enhanced visibility and high traffic..
- **Logo on Conference Materials:** Visible placement on the conference program, notebooks and promotional email signatures.
- **Social Media Mentions:** Mention on the World Congress social media platforms (X, Instagram, Facebook, and LinkedIn).
- **Sponsor Session:** One presentation/talking slot (3 minutes) during the sponsors' session.
- **Recognition in Post-Congress Materials:** Acknowledgement in post-congress reports, social media recap posts, thank-you letters, and press releases.
- **Sponsor List Acknowledgment:** Mention during opening and closing ceremonies.



Other Sponsorship Opportunities

Capacity Building Partner (€500); 3 slots available

Sponsors will benefit from brand recognition through event materials, promotional channels, and direct engagement with young leaders poised to shape the profession. Supporting the 4-day Leaders in Training camp not only aligns your brand with innovation and education but also demonstrates a commitment to developing the next generation of pharmacy leaders.

By leveraging positive associations, accessing targeted audiences, amplifying credibility, and expanding market reach, brands can effectively position themselves as trusted leaders within their industries while fostering deeper connections with consumers.

Some benefits include:

- Visibility in event promotional materials and flyers
- Exclusive mentions on the World Congress social media platforms (X, Instagram, Facebook, and LinkedIn).
- Mentions in session presentations
- Sponsor logos will appear alongside the host, IPSF and world congress logos on participant certificates
- Sponsor logos on slide decks/PowerPoint presentation templates
- Opportunity to sponsor awards:
 - Best Participant: Recognized for active engagement and teamwork
 - Best Project/Presentation: Based on innovation, impact, and clarity.
 - Awards can include financial prizes (if budget allows), sponsored educational opportunities, and/or exclusive mentorship sessions with industry leaders.

Local Tourism Experience Partner (€1,000)

Sponsoring the local tour program for international delegates in Kenya presents a unique opportunity for partners to enhance their brand visibility and engage in meaningful cultural exchange. This four-day event, following the World Congress, will showcase Nairobi and coastal attractions, allowing sponsors to connect with a diverse audience of global delegates.

By aligning with this initiative, partners can demonstrate their commitment to fostering tourism and cultural appreciation in Kenya, while benefiting from extensive media coverage and networking opportunities. The sponsorship also serves as a platform for corporate social responsibility, showcasing the sponsor's support for local communities and sustainable tourism initiatives.

Other specific benefits include:

- Brand Exposure and Recognition: Provide businesses with high-visibility advertising opportunities. Sponsor name and logo can be prominently displayed on promotional materials, signage, and during the event itself, significantly increasing brand recognition among potential customers in the area
- Engaging with other sponsors and attendees at the event can help businesses forge relationships that may be beneficial in the long run.
- Targeted audience access providing an opportunity for lead generation through interactions at the event. Sponsors may also collect contact information from potential customers, which can be used for follow-up marketing efforts.

Let's Get to Work Together

Silvanus Manyala

Chairperson of the 70th IPSF World Congress

Phone

+254 757 487761

Email

congress@ipsf.org

Website

www.ipsf.org

SOCIAL MEDIA

- Instagram: [@wc.ipsf](https://www.instagram.com/wc.ipsf)
- Facebook: [70th IPSF World Congress 2025](https://www.facebook.com/70thIPSFWorldCongress2025)
- LinkedIn: [70th IPSF World Congress 2025](https://www.linkedin.com/company/70thIPSFWorldCongress2025)
- TikTok: [@worldcongresske](https://www.tiktok.com/@worldcongresske)
- X: [@WorldCongressKE](https://twitter.com/WorldCongressKE)





70TH IPSF
WORLD CONGRESS
REPUBLIC OF KENYA - 2025

Asante

Thank you

Obrigado

Gracias

Merci

Dank u

Tack så mycket

شكراً لك

谢谢

감사합니다

Dankeschön

Köszönöm

Grazie

Teşekkür ederim